

Theresa Reno-Weber

COO & President for North America, GoodMaps

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Theresa is the Chief Operating Officer and President for North America at GoodMaps, a global company on a mission to make the world's indoor spaces more inclusive, interactive, and joyful for everyone through digitally navigable maps equally accessible to blind, visually impaired, and sighted individuals.

From 2014 to 2022 she was co-founder and Partner at Human Momentum, a boutique consultancy that helped clients from GE Appliances to Pittsburgh City Government build the skills and competencies of their employees to create high-functioning teams.

Theresa was the President & CEO of Metro United Way in Louisville, KY from 2017-2021. She led the organization to a record breaking \$36M campaign, a near 50% increase from the prior year, reversed a 10-year decline in annual revenue, tripled the size of the endowment from \$2M to \$6M, and raised more than \$140M over her tenure. She also galvanized cross-sector buy-in and financial support to launch United Community, a first of its kind multi-state technology platform and governance effort to share data, coordinate care, and analyze outcomes for individuals across 300 organizations.

Prior to Metro United Way, Theresa was the first Chief of Performance & Technology for Louisville Metro Government, overseeing Performance Improvement & Innovation, Information Technology, and Human Resources; coordinating the people, processes and technology required to improve the way government works. Theresa launched Louisville's internationally recognized LouieStat program, which identified and tracked key metrics and led improvement projects yielding efficiencies of more than \$25M.

A graduate of the United States Coast Guard Academy and former Lieutenant in the U.S. Coast Guard where she deployed to the Persian Gulf and served as a Sea Marshall post 9-11, Theresa spent her last year as a Coast Guard Liaison to the U.S. House of Representatives. She earned a Master's in Public Policy from Harvard's Kennedy School of Government and was a consultant with McKinsey & Company from 2008 to 2012 focusing on go-to-market strategies in the private sector and public sector innovation.

Theresa is an international speaker on performance management, data-driven decision making, and culture change. She co-authored a chapter in the book [Beyond Transparency](#). Theresa is the Chair of the Board of Directors for [The Drucker Institute](#) and is a member of the U.S. Global Leadership Coalition and the Young Presidents Organization (YPO). In 2019, the *Louisville Courier Journal* identified her as one of 19 people helping "shape Louisville, the state and our image" and in 2021 was recognized by Business First as one of Louisville's most powerful business and civic leaders.

In August 2022, Theresa, her husband, and three children completed one year of world travel, visiting 38 countries before returning to their home in Louisville, Kentucky.